

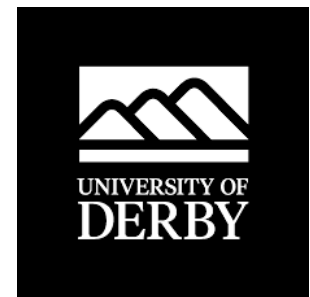
CLUB UNIVERSITY LINKS

KEY FACTORS FOR SUCCESS

- Limit your expectations regarding quality of players and availability.
- Remember the University is a club probably the largest adult clubs in the 3 counties and has a full playing programme
- Consider travel time to your club
- What is the Welcome like.
- Raise awareness through a social media campaign – flyers don't do it.
- Website is vibrant and up to date.
- Facebook as above
- Appropriate social events
- Stash.



**University of
Nottingham Sport**



FACTORS FOR SUCCESS

- What can the club offer a University and its students.

- Places:

Playing matches usually on a Wednesday afternoon.

Training – floodlight provision

- People :

Club coaches and referees.

Student link officer

- Opportunities

Coaching and refereeing opportunities in the club and in local schools (School Charter)

Volunteering – on club committees – looks good on their CV.

Social media consultant – what works best for engaging 18-21 year olds. Peer to peer engagement.

Match analysis - they have time.

Ambassadors for your club at the university

Appropriate playing opportunities.

Student subscription rates.

