



pitchin platform

smart fundraising for sports



WHO WE ARE

Built after seeing how frustrating grassroots fundraising can be. Helping a local club reach its goals quickly inspired us to support more. With 25+ years in tech between them, lifelong sports enthusiasts Matt and Alex teamed up to simplify fundraising.

OUR GOAL

Sustaining local clubs by raising funds with less effort. Ensuring local clubs survive, nurture young talent, and serve their communities for generations.



CHALLENGES WE'VE SEEN

- Increasing financial and operational pressures clubs face.
- Volunteer burnout and lack of knowhow.
- The need for sustainable, recurring income to ensure longevity.

HOW WE HELP

- Use templates to launch fast.
- Connect socials, automate updates to supporters.
- Take payments (card, Apple/Google Pay) and manage in-platform.



WHAT WE'VE LEARNT

- Make 100 Club a monthly subscription to get steady income, even off-season.
- Most clubs now charge £2.50–£5 per number, £1 is outdated.
- Run a separate 100 Club for parents to double income.
- With our tools, even player sponsorships are easy.



PRICING

At PitchIn Platform, we're committed to making fundraising as cost-effective as possible for clubs. That's why there are no monthly fees—just a small 3.5% + 25p fee per transaction. And if you don't raise funds, you don't pay a thing!

AN EXAMPLE

Run two 100 Clubs – one for senior members, one for junior parents. Each number costs £5/month with monthly cash prizes. Using built-in engagement tools, you sell out both: 200 numbers = £1,000/month. After 3.5% + 25p fees, the club nets £915/month – that's £10,980 a year!



WE DON'T STOP THERE

You can use the platform for more than just 100 Clubs too. We have made it easy to manage events, raffles, player sponsorship, colour runs, scratch cards, annual subscriptions and lots more. Chat to us about what's possible!

GETTING STARTED

Sign up for free and get started straight away! If you want to learn more then check out our website, drop the us an email or give us a call (details in the footer).

