



Summer Engagement

Benefits
On site ideas
Off site ideas
Resources
Guidance

The summer is a great time to help retain current members & recruit new ones - volunteers, players, sponsors, coaches, parents etc.

This resource focuses on VOLUNTEER engagement.

Benefits of Summer Membership Engagement...

Below are several positives that running events through the summer will bring to your club.



Recruit
Volunteers

Community
Links

Retain
Volunteers

Whole Club
Connection

Re-
engage
lapsed
Volunteers

Upskill
your
Volunteers

Enjoyment

Increase
club
Revenue

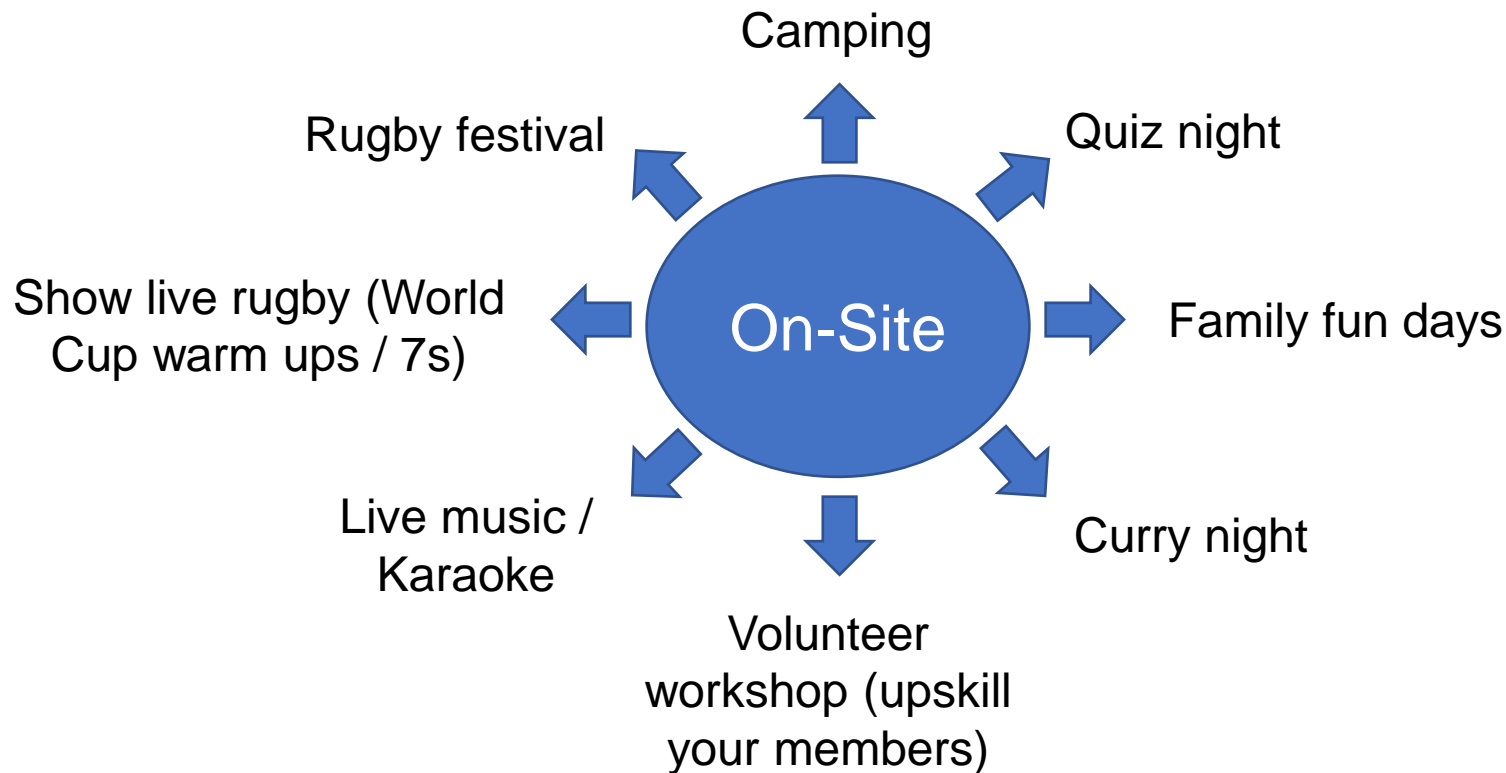
Reduce
Volunteer
burnout

Increase
offer to
Volunteers

What club wouldn't want these benefits...?

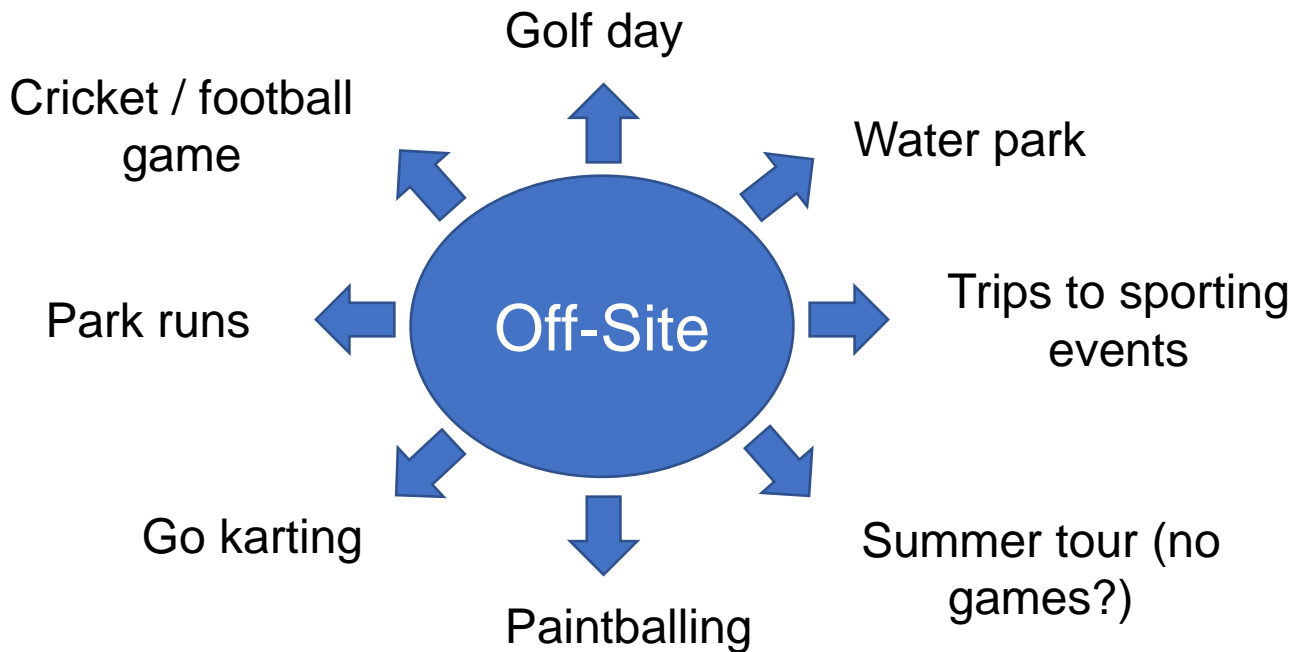
Engagement ideas...

Below are several on-site activities you may consider running to aid your clubs volunteer recruitment & retention



Engagement ideas...

Below are several off-site activities you may consider running to aid your clubs volunteer recruitment & retention



CLUB GUIDE; SUMMER ENGAGEMENT



CLUB
DEVELOPMENT
MIDLANDS

The summer is a great time to help retain & recruit players, volunteers, sponsors, parents etc. These links can direct you to all the necessary links for your club to maximise these summer months.

↓ **Guidance / resources** ↓

[Guide to Running a Community Rugby Event](#)

[Young volunteer engagement toolkit](#)

[Volunteer Recognition programme](#)

[Inclusive volunteering](#)

[Volunteer map of the club](#)

[Skills audit of the membership](#)

↓ **Videos** ↓

[Otley RFC – Thinking differently to recruit 50+ volunteers](#)

[Cheshunt RFC recruiting new volunteers](#)

[Oundle RFC Recruiting Volunteers from their membership](#)

↓ **Formats of rugby** ↓

[The Touch Union](#)

[Kids First TAG Rugby](#)

[Rugby 7s](#)

[Walking Rugby](#)

[RFU Help Portal -
https://help.rfu.com/
/support/home](https://help.rfu.com/support/home)

<https://www.englandrugby.com/participation/volunteers>



England
Rugby

TEAMWORK. RESPECT. ENJOYMENT. DISCIPLINE. SPORTSMANSHIP.