



NLD Head of Rugby Growth

Job Description

Nature and Scope

To provide CB leadership in overseeing the strategic direction of the RFU's work to grow the breadth and depth of the game and to integrate Touch Rugby and the Women and Girls game more effectively into its overall plans. With overall responsibility for increasing the numbers of people playing rugby on a regular basis, to maximize existing opportunities and oversee the implementation of RFU led innovative solutions to address identified challenges. There will be a focus and partnership with the professional staff on strengthening the capacity in RFU member clubs to grow the game.

Strategic direction

Working with the professional staff within the framework of the PFR

- Liaise with the professional staff to ensure the implementation of a range of strategies to support clubs to grow the opportunities to play the different variants of the game within their existing operational capacities
- To work with the professional staff to ensure the further development and implementation of the RFUs Touch strategy
- Liaise with the professional staff and W&G committee to support the development of targeted and proactive work to engage more women and girls in the regular playing of the game
- Monitor the work of the professional staff in initiating strategies to undertake targeted work to grow the game in identified geographic locations and with identified population groups.
- Monitor the creation of innovative solutions to develop the promotion and take up of Touch Rugby
- Oversee the development and operation of a Sevens structure for community rugby clubs by creating an appropriate working CB group
- Relay the experiences of other sports and other nations in developing creative solutions to encouraging more people to take up Rugby and to play it on a regular basis. Review with professional staff
- Working with professional staff and the rugby community identify the barriers to participation with identified population groups and in identified communities and create innovative solutions to break down these barriers